



Brett Cornwell  
Executive Director

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Brett Cornwell is the Executive Director for Texas A&M Technology Commercialization. He leads the Licensing and IP Management and New Ventures division activities. This includes partnering with industry to commercialize the A&M System's portfolio of technologies to spin out new companies in support of the commercialization of technologies. The services for new spin out companies include screening stage market assessments, business plan development, marketing plan development, market research studies, strategic business planning, and the development of venture pitches.

He is on the adjunct graduate faculty at Texas A&M University teaching courses in technology commercialization in the Mays Business School. His courses focus on technology market screening and evaluation, venture planning and evaluation, and business planning and launch. He is also a Faculty member at the IC2 Institute at The University of Texas at Austin and is an Adjunct Lecturer in the McCombs School at the University of Texas at Austin as an instructor in the Master's in Science and Technology Commercialization degree program. He has led a number of international technology commercialization benchmarking and training projects including projects with CONACYT in Mexico, Innovisa in Portugal, The University of Otago in New Zealand, and ProTon in Europe.

Brett Cornwell was a program coordinator for the NASA Mid-Continent Technology Transfer Center (MCTTC) for ten years and served as the deputy director for three. At MCTTC, his experience and knowledge was used to write marketing studies for new technologies, outreach to companies, and define market opportunities and barriers for potential licensees.

He has over twenty years experience in technology transfer and two years experience with small companies as sales and marketing manager. He was recognized as the Outstanding Technology Transfer Intermediary in Arkansas in 1997, received the Distinguished Service Award from the Mid-Continent Federal Laboratory Consortium in 2001, designed major portions of the Federal Laboratory Consortium's Technology Assessment process for the RIB-IT program and has been published in R&D Enterprise, Asia Pacific. He is a co-author of Marketing Scientific Results published in October 2004.

Cornwell holds an MBA from Texas A&M University and a BBA in marketing from Baylor University.